



**Virtual Premise™**  
INTELLIGENT REAL ESTATE MANAGEMENT. **MADE EASY.**

## VP LANDLORD EDITION™

Real Estate Technology Solutions for  
Property Owners and Managers

### Gain Better Visibility to Business Intelligence for Improved Decision Making

Virtual Premise provides proven, web-based solutions that help you manage all critical information related to buildings, leases, transactions and contacts. From building and lease information, documents, pictures and floor plans to managing transactions and deals associated with leasing, acquisitions, dispositions, financings and development, Virtual Premise provides you with smart, easy-to-use solutions for managing complex real estate information. Virtual Premise can readily integrate with existing accounting and ERP systems so that you have a complete view of your overall portfolio from both an operational and transactional perspective.

### Oversee Vital Information for Improved Workflow Processes and Increased Revenue

Asset managers and leasing personnel can drill down to the property level to manage individual portfolios, while C-level executives can roll up information at the portfolio level to detect trends and understand information from a strategic viewpoint. Redundancies in operational and transactional processes can be eliminated, creating streamlined functions between acquisitions and operations and/or leasing and operations.

Advanced portfolio tools enable companies to proactively manage the variety of risks that exist throughout their entire portfolio. These risks include critical dates at the lease or property level, lease encumbrances and clauses, tenant exposures and insurance exposures of tenants and vendors.

Customer relationship management tools help your team to not only know with whom they are doing business to leverage existing portfolio and lease information, but also to manage prospects for enhanced marketing opportunities and to manage your existing tenant base and exposures.

### At-A-Glance

#### Benefits:

- ◆ Increase revenues
- ◆ Reduce risk
- ◆ Streamline operations
- ◆ Provide business intelligence visibility
- ◆ Enable company-wide alignment
- ◆ Simplify the deal process
- ◆ Enhance relationship knowledge
- ◆ Develop marketing expertise

#### Features:

- ◆ Portfolio Management
- ◆ Asset Management
- ◆ Lease Management
- ◆ Transaction Management
- ◆ Contact Management
- ◆ Performance Management
- ◆ Deal Comparison
- ◆ Lease Budgeting and Forecasting
- ◆ Unit Management
- ◆ Integration Capabilities
- ◆ File and Document Management

For more information or to request a free demo, visit [www.virtualpremise.com](http://www.virtualpremise.com).

## VP Landlord Edition™

### Benefits to Property Owners and Managers

**Increase revenues** — Measure and manage the transaction process to shorten the leasing and move-in cycles.

**Reduce risk** — Improve access and tracking of critical dates related to properties, leases, deals and business partners.

**Streamline operations** — Centralize information to remove redundant processes and better manage the details of every lease relationship.

**Business intelligence** — Harness information on properties, leases, tenants, prospects and transactions to improve decision making.

**Company-wide alignment** — Collaborate across business functions via the web-based application to synchronize work with the corporate strategy.

**Simplify the deal process** — Identify and remove bottlenecks, and automatically generate documents that are part of the deal process.

**Enhance relationship knowledge** — Know which tenants and brokers you are doing business with and which deals you have already completed.

**Develop marketing expertise** — Understand your tenant makeup and match it against the contacts database for targeted marketing opportunities.

### Key Solution Features

**Easy to use** — Intuitive, easy-to-use products are easy to learn, maintain, and work with, while still delivering broad-scope, sophisticated capabilities.

**Greater collaboration** — The web-based solutions centralize all data providing the ability to track, utilize and share information across multiple platforms.

**Ad hoc reporting capabilities** — All users have access to the flexible and powerful ad hoc reporting tool that allows them to easily extract, analyze and manage data for improved decision making.

**Integrated** — The real estate information platform is built according to industry standards and works together seamlessly with other business systems.

**Customization/configuration** — Virtual Premise is the only provider utilizing dynamic forms which enable the solutions to be configured quickly to match customers' unique data needs.

**Hosted application** — Virtual Premise provides a Best of Breed (BoB), web-based tool that can be deployed quickly with minimal support needed from internal IT departments, allowing customers to focus on their core business strategy.

## Why Property Owners and Managers Choose Virtual Premise Solutions

- ◆ Integrated portfolio, transaction and contact management products provide a comprehensive real estate management solution.
- ◆ Powerful reporting capabilities give users access to detailed, easy-to-use ad hoc reports that improve decision making on a day-to-day basis.
- ◆ Streamlined integrations with third party systems enable leveraging of data across the enterprise, preventing redundant data entry and increasing workforce efficiencies.
- ◆ Simple and intuitive applications allow for minimal training and rapid adoption across the company.
- ◆ Configurable software is readily tailored to your unique business environment.
- ◆ Flexible architecture enables quick implementations that enhance ROI for each customer.
- ◆ Proven solutions are utilized by a global client base and supported with world-class customer service.



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